

PRESS RELEASE



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William & Ida Friday Center for Continuing Education Is Honored With *ConventionSouth*'s Annual Readers' Choice Award

GULF SHORES, Ala. (Oct. 21, 2014)—It is with honor that the publishers and editors of *ConventionSouth*, the national multimedia resource for planning events in the South, present William & Ida Friday Center for Continuing Education with a 2014 Readers' Choice Award.

“*ConventionSouth* readers and fans have voted to decide the best meeting sites in the South, and it is no surprise to us that William & Ida Friday Center for Continuing Education has been selected to receive our annual Readers' Choice Award,” said *ConventionSouth* Publisher J. Talty O'Connor. “The value in receiving this prestigious recognition is that it comes from the United States' top meeting professionals who hold events in the South. These planners demand the highest level of customer service and quality facilities, and they have contributed in determining that William & Ida Friday Center for Continuing Education indeed displays the commitment to professionalism, creativity and service that they require.”

William & Ida Friday Center for Continuing Education is among 175 convention and visitor bureaus (CVBs), meeting facilities and hotels located across the South to receive this year's Readers' Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believe provide exemplary service for group events. The nominated sites are then compiled onto an online ballot where meeting professionals and fans are asked to vote for the best of the best. More than 4,800 voters participated this year in the selection process - the highest vote count ever recorded.

Since creation in 2001, this is the second time that William & Ida Friday Center for Continuing Education has received the award, making it an even greater honor to present it with a 2014 Readers' Choice Award. William & Ida Friday Center for Continuing Education will be featured as an award recipient in the December 2014 Awards Issue of *ConventionSouth* magazine. This exciting issue will also showcase some of the most talented meeting professionals in the nation as *ConventionSouth* also presents planners with its annual “Meeting Professionals To Watch” designation. “Featuring peer advice and trade secrets from our Meeting Professionals to Watch in 2015, our Awards Issue is one of the most popular must-read resources within the meetings industry,” O'Connor said.

Celebrating over 30 years as a leading meeting planning resource, *ConventionSouth* magazine is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book meetings held within the South, according to O'Connor.

A complete list of award winners can be found online at:
http://www.conventionsouth.com/2014_readers_choice_awards.htm